

NATIONAL ECOLABELLING PROGRAMME- GREEN CHOICE PHILIPPINES – AN ISO 14024 APPLICATION

The Philippine ecolabelling programme is an ISO 14020 application, particularly following the guiding principles set by ISO 14024 for the Type I Environmental Labelling or Ecolabelling. This ISO series awards an environmental label to products and services that meet a set of predetermined requirements or criteria for a particular product or service.

The program is voluntary in nature and characterized by a third party declaration. The products or services should be subjected to scrutiny on a voluntary basis, that is, the manufacturers and/or distributors of a particular product or service intentionally apply for an ecolabel. A third party is an independent entity outside the supplier (first party) and purchaser (second party) that evaluates the validity of the environmental claims of the product or service made by the applicant as basis for the eco-label. In the Philippines, the third party is the National Ecolabelling Programme of the Philippines-Green Choice Philippines (NELP-GCP).

The NELP-GCP awards the *Green Choice Philippines* positive seal of approval to a product or service that meets the established leadership criteria. A 3-year license to use the GCP eco-label is given to a particular product or service that passed the predetermined environmental standards. Such standards take into consideration the life cycle stages (cradle to grave) of a product or service.

A. NAME AND LOGO

The Green Choice Philippines (GCP) is the official name of the national ecolabelling program of the country. It is a duly registered name with the Intellectual Property Rights of the Department of Trade and Industry (DTI).



Its unique logo, also being used as the Seal of Approval for products and services that passed the predetermined product criteria, represents the different elements of the environment and its being global in nature. The logo is a sphere divided into two parts. On the left side is the dark blue Earth while on the right side is a dark green leaf. At the center is a drop of clean water and a bloom. A green band encircles the sphere where the name “Green Choice Philippines” appears.

The colors green, blue and white symbolize the environmental colors of the program while the drop of clean water and a bloom symbolizes transparency. Moreover, the green leaf at the right side of the logo embodies the mission of the program to protect the environment.

B. VISION, MISSION AND GOALS

Vision

Environmentally preferable products and services are being produced and distributed in the Philippines

Mission

To guide the Philippine society in choosing which of the products and services being produced and distributed in the country pose the minimum risks to environmental health and welfare.

Goals

1. To guide the consumers when purchasing products and services that has reduced impacts to the environment;
2. To encourage manufacturers to adopt processes and supply environmentally sound products; and
3. To use the label to empower the consumers and complement the government's environmental policy

C. ORGANIZATIONAL STRUCTURE

The ecolabelling programme is presided over by the National Ecolabelling Programme of the Philippines (NELP) Technical Board that acts as the main policy-making body of the program. The Philippine Center for Environmental Protection and Sustainable Development, Inc. (PCEPSDI) acts as the NELP Administrator or Programme Secretariat. There are two functional committees namely the NELP-Technical Committee (NELP-TC) that is mainly responsible for the development of product criteria, and the NELP-Promotion and Advocacy Committee (NELP-PAC) that is tasked to campaign and promote the national ecolabelling program.

The NELP Board is a quasi-government entity with multi-sectoral representation. It is composed of thirteen (13) members from government agencies, industry associations, non-government organizations, and consumer groups.

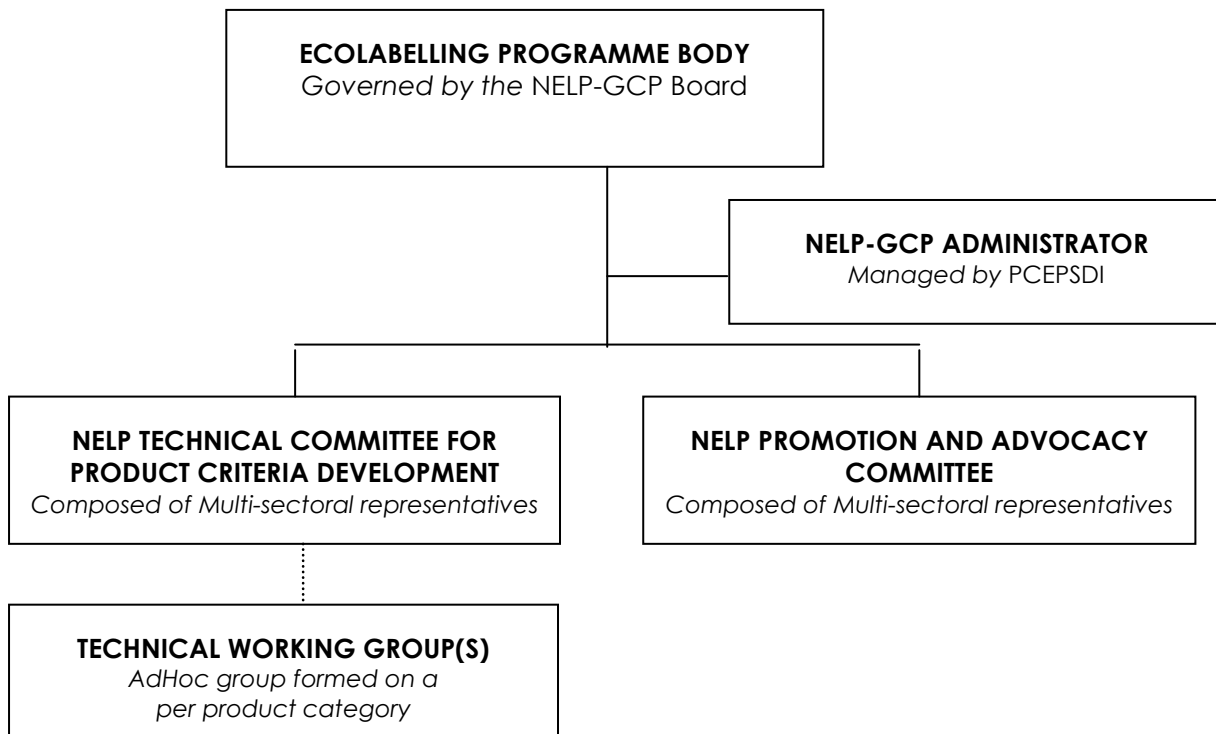
The NELP-TC is primarily tasked to develop product criteria. GCP needs to develop a significant number of product criteria for various product categories in order to acquire a critical mass of ecolabelled products or services that are available in the market. It is a group of technical experts composed of representatives from the academe, research institutions, government agencies, trade and industry associations, professional institutions, private organizations and scientific testing centers. In particular, NELP-TC's responsibilities are the following:

- a. To identify and recommend a product category to the ELP Board for criteria development;
- b. To review and amend, as needed, the draft criteria submitted by the Technical Working Group (TWG);
- c. To recommend to the ELP Board the draft criteria for approval; and
- d. To establish and dissolve Technical Working Groups.

Under the guidance of the NELP-TC, the TWGs are ad hoc committees assigned to deliberate on the details of the development of product criteria for specific product categories. The TWGs are formed to develop criteria for a product category. Each TWG is composed of groups or sectors equipped with technical knowledge and experience relevant to the product category being studied. Specifically, TWG is responsible for determining the significant environmental impacts of the products or services and developing the ecolabelling criteria which will serve as bases for evaluation of applicants for ecolabelling.

Realizing the importance to draw public awareness on the benefits of the program, the NELP-GCP Board organized the NELP-PAC to oversee the necessary tasks to promote the national ecolabelling program to the public and business entities. The committee members are composed of various sectors from the academe, industries, consumer groups, and government information agencies.

ORGANIZATIONAL STRUCTURE



NELP-GCP BOARD COMPOSITION

Chairperson: Bureau of Product Standards - Department of Trade and Industry

Co-Chairperson: Environmental Management Bureau - Department of Environment and Natural Resources

Members:

1. Office of the President Republic of the Philippines
2. Department of Budget and Management -Procurement Service
3. Industrial Technology and Development Institute - Department of Science and Technology (ITDI-DOST)
4. Energy Research and Testing Laboratory Services – Department of Energy (ERTLS-DOE)
5. National Solid Waste Management Commission (NSWMC)
6. National Consumer Affairs Council – Department of Trade and Industry (NCAC – DTI)
7. Productivity Development Center – Development Academy of the Philippines (PDC-DAP)
8. Citizens Alliance for Consumer Protection (CACCP)
9. Philippine Business for the Environment (PBE)
10. Concerned Citizens Against Pollution (COCAP)
11. Philippine Center for Environmental Protection and Sustainable Development, Inc. (PCEPSDI)

NELP-GCP TECHNICAL COMMITTEE COMPOSITION

Chairperson: De La Salle University –Center for Engineering and Sustainable Development Research (CESDR)

Members:

1. Bureau of Product Standards – Department of Trade and Industry
2. Bureau of Product Standards Testing Center – Department of Trade and Industry
3. Environmental Management Bureau – Department of Environment and Natural Resources
4. National Science and Research Institute – University of the Philippines Diliman
5. Department of Health
6. Chemistry Department – De La Salle University
7. Industrial Technology and Development Institute - Department of Science and Technology
8. Environmental Institution - Miriam College
9. Mapua Institute of Technology
10. Environmental Science Program – Ateneo De Manila University
11. St. Luke’s Medical Center
12. Philippine Institute of Pure and Applied Chemistry
13. Philippine Association of Environmental Professionals

NELP-GCP PROMOTION AND ADVOCACY COMMITTEE COMPOSITION

Chairperson: Citizens Alliance for Consumer Protection

Members:

1. National Consumer Affairs Council – Department of Trade and Industry
2. Board of Investments – Department of Trade and Industry
3. Department of Budget and Management – Procurement Service
4. Philippines Business for the Environment
5. Philippine Exporters Confederation, Inc.
6. Environment Committee - Management Association of the Philippines
7. Concerned Citizens Against Pollution

NELP-GCP ESTABLISHED PRODUCT CRITERIA

PRODUCT CATEGORY	GCP CODE
1 Tissue Paper Products	2002002
2 Zinc-Carbon and Zinc-Alkaline Manganese Dioxide Batteries	2003003
3 Polyethylene and Polypropylene Packaging Materials	2003004
4 Printing and Writing Paper	2004006
5 Crayons	2006007
6 Portable Fire Extinguishers Carbon Dioxide, Dry Chemical, Clean Extinguishing Agent	2006008
7 Cement	2006009
8 Fluorescent Lamp	2007010
9 Electronic Ballast	2007011
10 Oil-Based Paint	20070012
11 Water-Based Paint	20070013
12 Liquid Disinfectants	20080014
13 Pen	20080015
14 Pencil	20080016
15 Paper Envelope	20080017
16 Paperboard	20080018
17 Inkjet Cartridge	20080019
18 Toner Cartridge	20080020
19 Automotive Service Station	20080021
20 Desktop Computer	20080022
21 Laptop Computer	20080023
22 Computer Monitor	20080024
23 Printer	20080025
24 Photocopier	20080026
25 Multi-Function Printing Device	20080027
26 Facsimile Machine	20080028
27 Bath Soap	20080029
28 Hair Shampoo	20080030
29 Liquid Dishwashing	20080031
30 Automotive Engine Oil	20080032
31 Synthetic Laundry Detergent	20080033
32 Organic Infill Material	PRP 2008001
33 Induction Lamp Luminaires	PRP 2009002
34 Ceramic Tile	PRP 2010003
35 Organic Liquid Disinfectant	PRP 2010004
36 Light Emitting Diode (LED)	PRP 2011005
37 Fiber Cement Board	PRP 2011006

On-going: Development of criteria for Food Services
 Development of criteria for E-Vehicles

On-negotiations: Development of Criteria for Hotels and Resorts
 Development of Criteria for Carbon-Intensive Products

NELP-GCP AWARDED PRODUCTS

	COMPANY	PRODUCTS
1.	Cemex Philippines	a. Island Portland Cement b. Rizal Super Portland Cement c. Cemex Palitada King (<i>Inactive</i>) d. APO Pozzoland (<i>For Renewal</i>) e. APO Premium Cement (<i>For Renewal</i>)
2.	Unilever Philippines	Surf Laundry Detergent (<i>Inactive</i>)
3.	ACS Manufacturing Corporation	Pride Laundry Detergent (<i>Inactive</i>)
4.	NaturalFill International Corporation	Organic Infill Material (<i>Inactive</i>)
5.	Veridium Energy Ventures, Inc.	a. AGIP Diesel Sigma Plus Engine Oil b. AGIP Extra HTS Engine Oil c. XTEC Fully Synthetic Engine Oil
6.	United Pulp and Paper Company, Inc.	Test Liner Paper Board
7.	Mariwasa Siam Ceramics, Inc.	Floor and Wall Ceramic Tile
8.	Trevis Internationale Corp.	All-in-One Multipurpose Solution Plant Extract
9.	Monrio Industrial Corp.	LVD Induction Lamp
10.	Amon Marketing Corp.	NVIRO Eco-safe Permaseal Paint
11.	RICOH (Philippines), Inc.	Multi-function printing device a. MP1900 b. MP2000Le c. MP1600
12.	BAG Electronics, Inc.	BAG Electronic Ballasts
13.	Kimberly Clark Philippines, Inc.	Paper Hand Towels a. Kleenex Scottfold b. Scott Compact Towel c. Scott Hand Towel
14.	Fujimoto International Technology Corp.	FITC Light Emitting Diode (LED) Downlight
15	Quanta Paper Corporation	1. Bathroom Tissue Paper Brands: Fresh, SmartChoice, Moon, Eco-hygiene, Kami, Fookwoo, Dear Green 2. Facial Tissue Paper Brands: Smart Choice, Eco-hygiene 3. Table Napkin Brand: Harmony 4. Paper Hand Towel Brands: Harmony, Eco-hygiene
16	Central Lumber Corporation	SHERA Fiber Cement Products

NELP PROMOTION AND ADVOCACY ACTIVITIES

1. Biennial GP3 (Green Productivity, Green Purchasing Towards Green Philippines) Conference
2. Capacity Building on Green Public Procurement among Government Institutions
3. Capacity-Building on Green Purchasing among private business companies
4. Green Purchasing Alliance Movement (GPAM) Roadshow on Green Purchasing and Ecolabelling
5. GPAM General Assembly
6. Green Youth Movement (GYM) Philippines Green Fun Run
7. Green Business Executive Briefing and Seminars
8. Capacity-Building on Life Cycle Assessment and Ecolabelling
9. Annual Green Philippines Exhibit Show Green Choice Philippines Pavilion
10. Annual World Bex Exhibit Show Green Choice Philippines Pavilion
11. Tree-Planting Partnership Project with the Foreign Chamber Council of the Philippines (FCCP) at the DOST Compound in Taguig City
12. Ecolabelling Mutual Recognition Agreement with Taiwan's Environment and Development Foundation (EDF)
13. BERDE Rating Scheme Partnership Project with the Philippine Green Building Council (PHILGBC)
14. The Philippine Green Pages Eco-Directory
15. Capacity Building on Sustainable Consumption and Production for SMEs (government supply Chain)